

PRESS RELEASE

Oslo, 16th of July 2021

Visma acquires Synaxion and is expanding its position in the Dutch e-Government space

Leading European software company [Visma](#), acquires [Synaxion](#), provider of business intelligence software solutions and services for the (semi-)public sector in the Netherlands.

Visma has grown rapidly in the Dutch market with many acquisitions over the last few years, now exceeding €350 million in revenue and employing more than 2 000 people in this highly strategic region. By acquiring Synaxion, Visma continues its advancement in the Dutch eGov market, strengthening its position in the European market.

“We are very excited about Synaxion joining the Visma family. Synaxion has a portfolio of solutions for BI and dashboarding that fits very well with our current products and services. Especially in the (semi-) governmental areas like Spatial Planning, Permits and Code Enforcement, Public Space, Health and Social welfare, and Education, we will strengthen our position. We, therefore, believe that Visma customers could benefit a lot from the Business Intelligence solutions Synaxion will be able to provide,” says Carsten Boje Møller, Division Director of Visma Custom Solutions.

“We look forward to joining forces with Visma. By approaching the (semi) public sector market together, we can achieve our ambitions even better. Our ambition is to bring the worlds of e-Government and Business Intelligence & Data Science together even more. We are convinced that this step will further strengthen our position in the market as joining forces with Visma will expand the possibilities of both our colleagues and customers.” says Pim van Stiphout, Managing Director of Synaxion.

Synaxion will continue its business activities under its current name. As part of the Visma family, Synaxion will operate closely together with Visma Roxit, Visma Circle, Visma Connect, Khonraad, and iAsset but will collaborate also with other Visma companies like Visma Raet. Jointly they will strengthen Visma’s presence in the Netherlands within the e-government space.

For more information, please contact:

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Visma offers software and services that simplify and digitise the most important business processes in the private and public sectors. The Visma Group is active throughout the Scandinavian region, along with the Benelux, Central, and Eastern Europe. With more than 12 500 employees, more than 1 100 000 customer contracts, and net sales of more than € 1.7 billion in 2020, Visma is one of Europe's leading software companies.

About Synaxion

Synaxion is a Dutch provider for Monitoring and BI solutions with a focus on the public sector. Data quality, data access, data analytics, data visualization, and data science are the core of our proposition, based on the Synaxion data warehouse. In the Dutch (semi) public sector, Synaxion offers Municipalities, Educational Institutions, and Libraries its market-specific Business Intelligence software solutions and services.

About Visma

Visma is a leading provider of mission-critical business software for a more efficient and resilient society. By simplifying and automating the work of companies and organisations of all sizes, we improve people's everyday lives. With 13,600 employees, 1,100,000 private and public sector customers across the Nordics, Benelux, Central, and Eastern Europe, and Latin America, and net revenue of €1,741 million in 2020, we are committed to making tomorrow better than today. Visit us at visma.com.

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DUTCH TRANSLATION**-PRESS RELEASE**

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Visma neemt Synaxion over en breidt zijn positie in het Nederlandse e-Gov segment uit

Europees leider in cloudbedrijfsoplossingen [Visma](#) neemt [Synaxion](#) over, leverancier van business intelligence softwareoplossingen en -diensten voor de (semi-)publieke sector in Nederland.

Visma is snel gegroeid op de Nederlandse markt met veel acquisities in de afgelopen jaren, heeft nu een omzet van meer dan € 350 miljoen en biedt werk aan meer dan 2 000 mensen in deze zeer strategische regio. Met de overname van Synaxion zet Visma zijn vooruitgang op de Nederlandse eGov-markt voort en versterkt het zijn positie op de Europese markt.

“We zijn erg enthousiast over de toetreding van Synaxion tot de Visma-familie. Synaxion heeft een portfolio aan oplossingen voor BI en dashboarding dat heel goed aansluit bij onze huidige producten en diensten. Met name op de (semi-)overheidsgebieden als Ruimtelijke Ordening, Vergunning- en Wetshandhaving, Openbare Ruimte, Zorg en Welzijn en Onderwijs zullen wij onze positie versterken. We zijn daarom van mening dat Visma-klanten veel kunnen profiteren van de Business Intelligence-oplossingen die Synaxion biedt”, zegt Carsten Boje Møller, Division Director Visma Custom Solutions.

“We kijken ernaar uit om de krachten te bundelen met Visma. Door samen de (semi)publieke markt te benaderen, kunnen we onze ambities nog beter waarmaken. Onze ambitie is om de werelden van e-Government en Business Intelligence & Data Science nog meer bij elkaar te brengen. We zijn ervan overtuigd dat deze stap onze positie in de markt verder zal versterken, aangezien de krachtenbundeling met Visma de mogelijkheden van zowel onze collega's als klanten zal vergroten.” zegt Pim van Stiphout, managing director van Synaxion.

Synaxion zal haar bedrijfsactiviteiten voortzetten onder de huidige naam. Als onderdeel van de Visma-familie zal Synaxion nauw samenwerken met Visma Roxit, Visma Circle, Visma Connect, Khonraad en iAsset, maar ook met andere Visma-bedrijven zoals Visma Raet. Samen versterken zij de aanwezigheid van Visma in Nederland op het gebied van e-Government.

Voor meer informatie kunt u contact opnemen met:

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Over Synaxion

Synaxion is een Nederlandse leverancier van Monitoring en BI-oplossingen met een focus op de publieke sector. Datakwaliteit, datatoegang, data-analyse, datavisualisatie en datawetenschap vormen de kern van onze propositie, gebaseerd op het Synaxion datawarehouse. In de Nederlandse (semi)publieke sector biedt Synaxion gemeenten, onderwijsinstellingen en bibliotheken haar marktspecifieke Business Intelligence softwareoplossingen en diensten aan.

Over Visma

Visma is Europees leider in bedrijfskritische software voor een efficiëntere en veerkrachtigere samenleving. Door het werk van bedrijven en organisaties van elke omvang te vereenvoudigen en te automatiseren, verbeteren we het dagelijks leven van mensen. Met 13.600 medewerkers, 1.100.000 klanten uit de particuliere en publieke sector in Scandinavië, de Benelux, Centraal- en Oost-Europa en Latijns-Amerika, en een netto-omzet van € 1.741 miljoen in 2020, zetten we ons in om morgen beter te maken dan vandaag. Kijk voor meer informatie op visma.com of visma.nl

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